



**K'AWAIKA
YOU
COUNT**

INFO

Guwadzi!

The Pueblo of Laguna is excited to invite you to participate in K'awaika YOU Count!, a census survey that will begin in May 2016. Credentialed census survey takers will be going door-to-door to every household located on the Pueblo of Laguna lands. K'awaika YOU Count! will also be available online.

The Pueblo is committed to developing and implementing programs, services, and facilities that meet the needs of our community. K'awaika YOU Count! initiative will gather vital information to plan for a community that is truly reflective of Pueblo's needs while honoring the beautiful people, culture, and history of Laguna.

We know—Why another census survey?

- ▶ K'awaika YOU Count! will help gather reliable and relevant data on population, income, housing, and other demographics that are required for most federal and state funding and programs.
- ▶ While the U.S. Census is a good starting point, K'awaika YOU Count! will collect data and information specific to the residents who live within the Pueblo of Laguna lands.
- ▶ Similar past surveys Laguna has done resulted in successful projects for housing, transportation, water and wastewater, health programs, and libraries, to name a few.
- ▶ Furthermore, as the Pueblo looks to invest its own funds and resources into building programs, services, and facilities, it is vital that we have solid data to work from.
- ▶ Information on children, elders, veterans, persons with disabilities, cultural preservation, housing conditions, and other statistics and data are needed to plan programs and services that truly meet the needs of our community.
- ▶ Additionally, employment and income data are critical to the Pueblo's community development initiatives.



Confidentiality is a serious matter.

K'awaika YOU Count! survey takers will be trained, credentialed, and bound to confidentiality agreements to protect the information of census participants. Confidentiality is of utmost importance on this project.

Incentives.

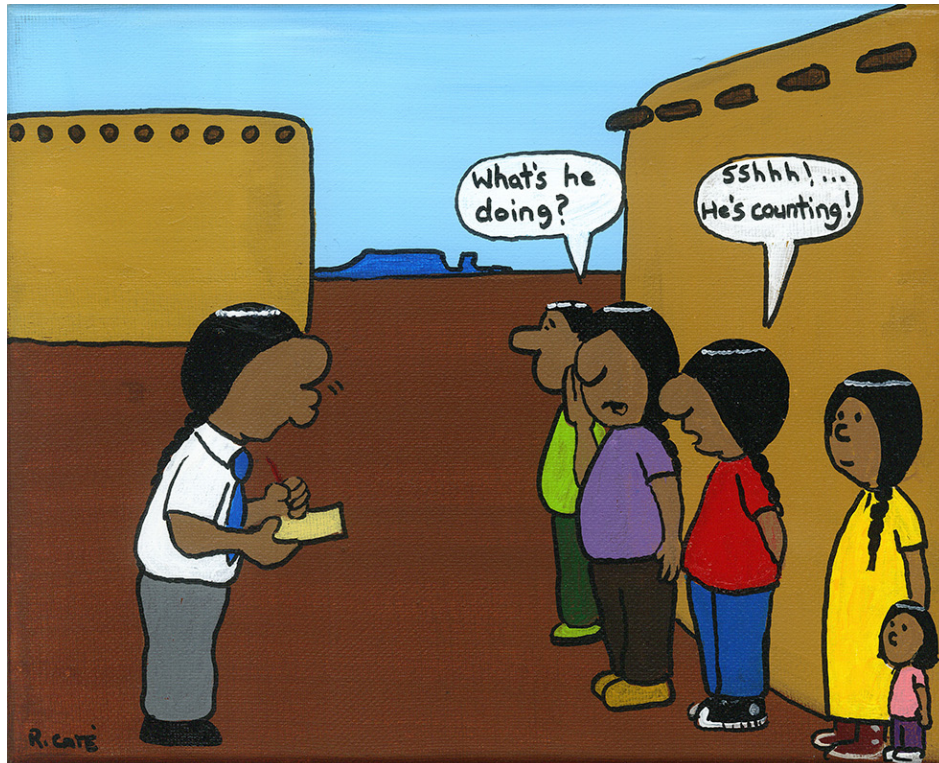
Participants who complete the K'awaika YOU Count! will be entered into a drawing to win a gift card valued between \$250 and \$500.

When?

May 2016, official and credentialed survey takers will be going door-to-door within the Pueblo of Laguna lands.

What information will I need?

List of household residents, their ages, and income (2015 tax documents helpful) and estimated household expenses.



For more information about K'awaika YOU Count! please visit www.lagunapueblo-nsn.gov or contact Sharon Hausam, Planning Program Manager, (505) 552-1204, shausam@lagunapueblo-nsn.gov

